



Say YES To AES...



...And Say Yes To Helping Advertising Students.



North Carolina Virginia South Carolina

Facebook.com/AAFDistrict3

AAF District 3 Clubs & Federations

VIRGINIA
AAF Hampton Roads
AAF Roanoke
AAF Southwest Virginia
Ad 2 Hampton Roads
Ad 2 Roanoke

NORTH CAROLINA
AAF Asheville
AAF Charlotte
AAF Raleigh-Durham
AAF Triad

SOUTH CAROLINA
AAF Charleston
AAF Coastal Carolinas
AAF Greenville
AAF of the Midlands

Q. What is an AAF District 3 AES sponsor?

AES is the acronym for *Advertising Education Sponsor*. AAF District 3 includes American Advertising Federation clubs in Virginia, North Carolina, and South Carolina. Member sponsors are committed to financially assisting the district in maintaining a high level of support to AAF College Chapters, AAF National Student Advertising Competition (NSAC) teams, and advertising students in general.

Dues from professional AAF clubs cannot adequately support all of the education programs. Most schools are cutting their budgets to the bone.

Q. Who are AES members?

Most are individuals and businesses who have found success in the advertising business – agencies, advertisers, media, and suppliers.

Q. Must I be an AAF Club member to be an AES member?

No. Anyone who loves the advertising business and wishes to assist deserving students through AAF student advertising programs can join.

Q. How do I become an AES member?

It's easy. Fill out the form on the right and send a check.

What students say about AAF programs

"Participating in the NSAC competition taught me more about understanding advertising than any extra advertising books I read, classes I took, or projects I completed. The demands, critiques, competition and tough questions asked cultivated the skills I needed to be a successful advertising professional and prepared me for the real demands of my career. I consider the lessons I learned by organizing an actual advertising campaign and presenting that campaign to experienced judges the capstone of my entire academic career."

Sarah Elaine Deskins
Liberty University NSAC Team Member
See more at Facebook.com/AAFDistrict3

AAF's National Student Advertising Competition (NSAC) is the premier college advertising competition. It provides more than 3,000 college students with "real-world" experience by requiring a strategic advertising/marketing/media campaign for a corporate sponsor. Sixteen schools nationwide, representing each AAF district, are selected to present their campaigns to a panel of industry judges at the AAF National Conference.

In 2012, nine schools competed in the AAF District 3 competition. The University of Virginia represented District 3 at the AAF National Conference in Austin, Texas.

AAF's college-chapter program has over 200 affiliated chapters throughout the United States. The program includes 6,200 undergraduate student members and more than 300 faculty advisers.

AAF provides numerous programs to guide its college students through advertising curriculum and job placement, including:

- More than 1,000 internship opportunities
- Scholarships
- Career guides
- Industry mentors
- Networking with top agency and corporate recruiters

2013 NSAC Sponsor/Client:



Past sponsors include Nissan, JC Penney, State Farm, AOL, Coca-Cola, Yahoo!, Visit Florida, Bank of America, Toyota, Chrysler, and Kodak.

AAF District 3 College Chapters

NORTH CAROLINA

Appalachian State University
Fayetteville Technical Community College
Johnson & Wales
North Carolina State University
University of North Carolina - Chapel Hill
University of North Carolina - Charlotte
University of North Carolina - Wilmington
Wake Forest University

SOUTH CAROLINA

Clemson University
Trident Technical College
University of South Carolina

Yes, I Want To Be An AES Sponsor

SPONSORSHIP LEVEL

- \$50.00 \$150.00
 \$75.00 Other \$ _____

Name _____

Title _____

Company _____

Address _____

City _____

State/Zip _____

Phone _____

E-mail _____

- Yes, count me in! Please list me as an AES Sponsor on the AAF District 3 website.

Make checks payable to:
AAF District 3 AES Fund

Mail to:
Barry Wilson
Planet Central
16740 Birkdale Commons Parkway, Ste. 206
Huntersville, NC 28078

Questions about NSAC? Contact Amanda Longo
alongo@trainingindustry.com

Questions about AAF and student education?
Visit: www.aaf.org

Questions about AAF District 3?
Visit: www.aafdistrct3.org or
www.facebook.com/AAFDistrict3