

# Say YES To AES...



...And Say Yes To Helping Advertising Students.



North Carolina Virginia South Carolina

AAFDistrict3.com  
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## AAF District 3 Clubs & Federations

<b>VIRGINIA</b> AAF Hampton Roads AAF Roanoke AAF Southwest Virginia Ad 2 Roanoke	<b>NORTH CAROLINA</b> AAF Asheville AAF Charlotte AAF Raleigh-Durham Ad 2 Raleigh-Durham	<b>SOUTH CAROLINA</b> AAF Coastal Carolinas AAF Greenville AAF of the Midlands
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### Q. What is an AAF District 3 AES sponsor?

AES is the acronym for Advertising Education Sponsor. AAF District 3 includes American Advertising Federation clubs in Virginia, North Carolina, and South Carolina. Member sponsors are committed to financially assisting the district in maintaining a high level of support to AAF College Chapters, AAF National Student Advertising Competition (NSAC) teams, and advertising students in general.

Dues from professional AAF clubs cannot adequately support all of the education programs. Most schools are cutting their budgets to the bone.

### Q. Who are AES members?

Most are individuals and businesses who have found success in the advertising business – agencies, advertisers, media, and suppliers.

### Q. Must I be an AAF Club member to be an AES member?

No. Anyone who loves the advertising business and wishes to assist deserving students through AAF student advertising programs can join.

### Q. How do I become an AES member?

It's easy. Fill out the form on the right and send a check.

AAF's National Student Advertising Competition (NSAC) is the premier college advertising competition. It provides more than 3,000 college students with "real-world" experience by requiring a strategic advertising/marketing/media campaign for a corporate sponsor. Sixteen schools nationwide, representing each AAF district, are selected to present their campaigns to a panel of industry judges at the AAF National Conference.

In 2013, nine schools competed in the AAF District 3 competition. The University of Virginia represented District 3 at the AAF National Conference in Phoenix, Arizona.

AAF's college-chapter program has over 200 affiliated chapters throughout the United States. The program includes 6,200 undergraduate student members and more than 300 faculty advisors. AAF provides numerous programs to guide its college students through advertising curriculum and job placement, including:

- More than 1,000 internship opportunities

- Scholarships
- Career guides
- Industry mentors
- Networking with top agency and corporate recruiters

### What students say about AAF programs:

"Participating in the NSAC competition taught me more about understanding advertising than any extra advertising books I read, classes I took, or projects I completed. The demands, critiques, competition and tough questions asked cultivated the skills I needed to be a successful advertising professional and prepared me for the real demands of my career. I consider the lessons I learned by organizing an actual advertising campaign and presenting that campaign to experienced judges the capstone of my entire academic career."

– Sarah Elaine Deskins  
Liberty University NSAC Team Member  
See more at Facebook.com/AAFDistrict3

### VIRGINIA

Art Institute of Washington DC  
College of William & Mary  
George Mason University  
James Madison University  
Liberty University  
Radford University  
University of Virginia  
Virginia Military Institute  
Washington & Lee University

### AAF District 3 College Chapters

#### SOUTH CAROLINA

Clemson University  
Trident Technical College  
University of South Carolina

#### NORTH CAROLINA

Appalachian State University  
Fayetteville Technical Community College  
Johnson & Wales  
North Carolina State University  
University of North Carolina - Chapel Hill  
University of North Carolina - Charlotte  
University of North Carolina - Wilmington  
Wake Forest University

## Yes, I Want To Be An AES Sponsor

### SPONSORSHIP LEVEL

\$50       \$150  
 \$75       Other \$ \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Yes, count me in! Please list me as an AES Sponsor on the AAF District 3 website.

Make checks payable to:  
**AAF District 3 AES Fund**

Mail to:  
David Campbell  
Chernoff Newman  
1411 Gervais Street  
Columbia, SC 29201

Questions about NSAC? Contact Amanda Longo  
d3nsac@gmail.com

Questions about AAF and student education?  
Visit: [www.aaf.org](http://www.aaf.org)

Questions about AAF District 3?  
Visit: [www.aafdistrict3.org](http://www.aafdistrict3.org)  
or  
[www.facebook.com/AAFDistrict3](http://www.facebook.com/AAFDistrict3)