

THE ADDY[®] AWARDS

AUTO-FORWARDING INSTRUCTIONS

Forwarding of Winners

Only work that has won a gold or silver ADDY in a local ADDY competition will be eligible for entry into the district competitions. Only work that has won a gold or silver ADDY in a district ADDY competition will be eligible for entry into the national ADDY competition.

Auto-Forwarding

If an entry wins a gold ADDY at the local show, it will be automatically forwarded to the district competition by the local ad club at its cost. Should the entry win gold again at district level, it will be forwarded to the national competition with fees paid by the district.

If an entry is awarded a silver ADDY at the local or district level, it has won the right to compete at the next level of competition and the entrant may choose to pay the applicable entry fee in order to have it forwarded. Entrants should make sure to check the box on the entry form indicating that they wish to be billed for those fees.

Determining Local and District Entry Fees

The attached worksheets will assist you with determining the local or district competition entry fee to defray the cost of forwarding gold ADDY winners to the next level of the competition.

THE ADDY[®] AWARDS

HOW TO DETERMINE LOCAL ENTRY FEES

STEP 1

Auto-Forwarding for
Gold ADDY[®] Winners

TOTAL NUMBER OF FIRST-PLACE GOLD ADDY [®] WINNERS (You may wish to take a three-year average)		
DISTRICT ENTRY FEE (You may wish to take into account cost of postage and handling.)	X	\$
DIVIDED BY TOTAL NUMBER OF ENTRIES	÷	
RAISE YOUR LOCAL ENTRY FEE BY THIS AMOUNT TO COVER COSTS OF AUTO-FORWARDING TO DISTRICT		\$

STEP 2

Auto-Forwarding for
Silver ADDY[®] Winners

TOTAL NUMBER OF SECOND-PLACE SILVER ADDY [®] WINNERS (You may wish to take a three-year average)		
DISTRICT ENTRY FEE	X	\$
RAISE YOUR LOCAL ENTRY FEE OR COLLECT THIS AMOUNT FROM FEES PAID BY ENTRANT TO COVER COSTS OF AUTO-FORWARDING SILVER ADDY [®] WINNERS TO NATIONAL		\$
25% REBATE (<i>Recommended Option</i>)	X	.25
REBATE ALLOWANCE PAID TO LOCAL CLUB FOR SENDING ON SILVER ADDY [®] WINNERS TO DISTRICT		\$

THE ADDY[®] AWARDS

HOW TO DETERMINE DISTRICT ENTRY FEES

STEP 1

Auto-Forwarding for
Gold ADDY[®] Winners

TOTAL NUMBER OF FIRST-PLACE
GOLD ADDY[®] AWARD WINNERS
(You may wish to take a three-year average.)

NATIONAL AUTO-FORWARDING ENTRY FEE
(AAF national entry fee remains \$100 for single entry and \$100 for
campaign. Additional income covers handling and postage.)

X

\$100

DIVIDED BY TOTAL NUMBER OF ENTRIES

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RAISE YOUR DISTRICT ENTRY FEE
BY THIS AMOUNT TO COVER COSTS
OF AUTO-FORWARDING TO NATIONAL

\$

STEP 2

Auto-Forwarding for
Silver ADDY[®] Winners

TOTAL NUMBER OF SECOND-PLACE
SILVER ADDY[®] AWARD WINNERS
(You may wish to take a three-year average)

NATIONAL AUTO-FORWARDING ENTRY FEE
(AAF National entry fee remains \$100 for single entry and \$100 for
campaign. Additional income covers handling and postage.)

X

\$100

RAISE YOUR DISTRICT ENTRY FEE OR
COLLECT THIS AMOUNT FROM FEES PAID BY
ENTRANT TO COVER COSTS OF AUTO-FORWARDING
SILVER ADDY[®] AWARD WINNERS TO NATIONAL

\$